

# AMPLIFY OUR TEAM

## Product Manager (m/f)



### We offer:

- A long-term professional perspective in a constantly growing company
- A friendly working environment with optimum conditions for your career progress
- A responsible task with significant creative potential
- An attractive salary and a structured training programme

### Your profile:

- Good university degree in engineering as well as demonstrable knowledge of the market and the production, or the technological environment of LLO/Display/ MicroLED/OLED
- German languages skills, and ideally knowledge of Chinese or Korean
- Structure and target-oriented style of working
- Willingness to assume responsibility and contribute own ideas
- Customer and team orientation
- Flexibility and willingness to travel worldwide

### Tasks:

- Developing and taking charge of the Product Roadmap
- Launching new products in the field display/ flexible display/ MicroLED/ OLED as well as related LLO applications  
Erarbeitung von Product Launch Paketen
  - Developing Product Launch packages
  - Developing strategic marketing concepts
  - Assisting the acquisition of new customers
- Product service and product controlling
  - Technically supporting sales projects
  - Evaluating new customer requirements
  - Trade fairs and networking
  - Defining and monitoring Key Performance Indicators
- Observing markets and competition
  - Calculating potential turnover
  - Developing and updating business cases for the product group
  - Estimating product profitability, developing and continuously optimizing the pricing strategy
- Initializing and fostering partnerships
- Closely cooperating with our technology and sales departments
- Attending trade fairs and conferences, as well as actively communicating with interest groups and on social media

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3D-Micromac AG is the industry leader in laser micromachining. We develop processes, machines and turnkey solutions at the highest technical and technological level. Our aim is to provide superb customer satisfaction even for the most complex projects.

3D-Micromac delivers powerful, user-friendly and leading edge processes with superior production efficiency. These proprietary technology innovations are now readily available on a worldwide scale.